Whitfield
CONSULTING GROUP

Capability Statement

Core Competencies

Whitfield Consulting Group is a national consulting firm focusing on innovative and effective leadership development, strategic planning, goal-setting, and team-building. Our clients benefit from customized approaches that address particular needs, clarify objectives, and build on success.

- Motivational Speaking
- Strategic Planning
- Leadership Development
- Corporate Giving
- Community Outreach
- Fundraising Campaigns
- Program Planning
- Staff Training
- Meetings and Retreats
- Special Events

Differentiators

We work with corporate, nonprofit, philanthropic, and educational institutions and we know that you need more than just a consultant. You need a partner with real-life experience developing solutions that work.

- More than 20 years of experience
- Customized consulting to address specific needs of an organization
- Strategic Partnerships to provide full service and support
- DISC® Assessment Profile
- Myers Briggs Type Instrument® (MBTI®) Assessment
- Fundamental Interpersonal Relations Orientation-Behavior® (FIRO-B®)
- Strong Interest Inventory®
- The Balanced Scorecard method

Selected Client List

- California Symphony
- Code of Support Foundation
- Council on Foundations/Veterans Philanthropy Exchange
- Grant Humanitarian Foundation
- International Museum of Women
- PenFed Foundation/Lee & Penny Anderson Defenders Lodge
- San Francisco State University School of Journalism
- Service Women's Action Network
- University of California Press Foundation

Jane Whitfield is the President and CEO of Whitfield Consulting Group, a premier consulting firm. She is a sought after speaker and panel moderator and has been invited to speak around the country on subjects including campaign planning, major giving, grant writing, program development, and marketing. As a moving and passionate keynote speaker, Jane draws on her personal and professional experiences to inspire and motivate her audiences to action.

With her broad professional experience, Jane has a breadth of knowledge in key functional areas including fundraising, sales, communications, marketing, accounting, program planning, evaluation, and assessment. She is a specialist in producing integrated and comprehensive organizational strategies that achieve results.

Visit our Website for more information.

Contact Information
Whitfield Consulting Group LLC
710 Battle Mountain Road
Amissville, VA 20106
info@whitfieldconsulting.org
www.whitfieldconsulting.org

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Services

Leadership Development

- Executive Coaching and Support
- Thought Partnership
- Board Governance Advising
- Individual and Group Staff Education
- Meetings and Retreats

Keynotes and Talks

- Transforming Loss into Leadership
- Leaders Are Made, not Born
- Creating a Culture of Excellence
- Passion and Perseverance
- Finding Your Own Path

Fundraising and Alumni Relations

- Campaign Planning and Management
- Annual Giving and Major Donor Programs
- Development Audits and Assessments
- Alumni Program Assessment and Design
- Special Event Planning and Implementation

Strategy

- Mission, Vision, and Values Statements
- Short-term and Long-range Planning
- Organizational Change Planning and Execution
- Fundraising and Revenue Plans
- Project Planning, Assessment, and Evaluation
- Feasibility and Market Studies
- Volunteer Program Development
- Grantmaking Programs

Workshops and Training

- Strategic Planning Primer
- Fundraising Basics
- Soliciting Major Gifts
- Fundraising for Boards
- Capital Campaign Overview
- Managing Volunteers
- The Selling Process
- Customized options to suit your needs

Strategic Partnerships

Whitfield Consulting Group brings together organizations that span sectors to provide our clients with a full suite of services to address all their needs. Our partnerships are designed to give support, expertise, and counsel using the right people and right resources for your organization's unique set of challenges. Your mission and vision are the center of our work and our strategic partnerships support the interest and success of our clients.